



Input to Europe's direct tax policy

On taxation, a single European market still does not exist. In practice, European businesses need to navigate their way through up to 28 different national tax administrations and administrative requirements, and widely differing national interpretations of EU tax law, directives and regulations. Do you also want to help modernise and input to Europe's direct tax policy but don't find the time? Then EBIT may be exactly what you're looking for.

Introduction

In recent years, direct tax policy-making is rapidly changing and has become extremely politicised due to the economic crisis. Now more than ever, businesses should monitor and input to EU and OECD direct tax policy making wherever needed on issues such as:

- Aggressive tax planning and BEPS
- Harmful tax competition
- Fight against tax fraud and evasion
- EU Directives, incl. on Tax Rulings, CCCTB
- EU case law
- OECD Model Tax Convention
- Cooperative Compliance
- Transfer pricing
- Fiscal State Aid
- CBCR /Corporate tax reporting
- EU FTT
- EU politics and decision-making

More EBIT

Want to know more about EBIT? Please see: www.ebit-businessstax.com or contact the EBIT Secretariat via:

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The European Business Initiative on Taxation / EBIT

Established in 2001 with the help of PwC at the specific request of a number of companies, EBIT is an informal cross-industry working group of 15+ VPs of Tax and Tax Directors – from leading European based companies – whose aim is to help modernise Europe's direct tax policy. EBIT works to eliminate remaining tax barriers and offer practical solutions to EU and OECD policy makers that help businesses operate more efficiently throughout Europe.

EBIT Membership

Members include: Airbus Group, BP, Caterpillar, C-Brands, Deutsche Lufthansa, Diageo, GSK, Huawei, Informa, International Paper, JTI, Naspers, PepsiCo, Pfizer, Relx, Schroders, SHV Group, Tupperware and UTC.

Interested companies can join EBIT very easily, at any time!

Tried and tested approach

- Round table meetings in Brussels and Paris with key speakers from the EU and OECD
- EBIT representation and participation in EU/OECD public consultations, seminars and workshops

- Proactive submission of Position Papers on behalf of EBIT to EU and OECD in key areas of interest

Benefits of joining EBIT

- A daily email alert service enabling you to keep really up to date on the latest developments: a 'must' for businesses, particularly in the current game-changing context of the G20/OECD's BEPS Action Plan and related EU action
- Being part of a well-regarded and influential business group helping large corporate taxpayers across industry sectors to monitor and input to EU, G8/G20 and OECD tax initiatives
- Having easy and regular access to all the key EU and OECD direct tax policy makers
- Minimal time involvement required from Member companies
- Cost-efficient approach (fixed fee of € 2,400/Q; indicative fee/y: 11,000) with PwC acting as EBIT's group secretariat
- (NB: PwC is not a member of EBIT)
- Regular networking with business peers
- Easy access to PwC technical specialists and networks.

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